



POWER OF AFFILIATION

2025 In-Person Educational Activities



2025 Annual Meeting

July 10-13

The premier educational event in orthopaedic sports medicine
MUSIC CITY CENTER
NASHVILLE, TN



Specialty Day at AAOS

March 14

SAN DIEGO CONVENTION CENTER
SAN DIEGO, CA



Surgical Skills Course: Pediatric Sports - Focus on Knee

April 4-5

OLC EDUCATION &
CONFERENCE CENTER
ROSEMONT, IL



Sports Medicine Board Review Course

July 13

MUSIC CITY CENTER
NASHVILLE, TN



Fellows Course

July 25-26

OLC EDUCATION &
CONFERENCE CENTER
ROSEMONT, IL



Surgical Skills Course: Foot & Ankle

October 10-11

OLC EDUCATION &
CONFERENCE CENTER
ROSEMONT, IL

Engage with AOSSM members, sports medicine fellows, and other healthcare professionals

The American Orthopaedic Society for Sports Medicine (AOSSM) has exciting plans for 2025 including bringing our Annual Meeting back to Nashville, Tennessee, the site of our highly popular 2021 Annual Meeting. We offer hands-on surgical training throughout the year. AOSSM also provides unparalleled on-demand online learning, podcasts, print and digital publications.

Let AOSSM help you share with your customers the latest technologies in the diagnosis, prevention, treatment, and rehabilitation of sports injuries.

You can partner with AOSSM year-round for unparalleled access to orthopaedic sports medicine healthcare providers.

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For information about these opportunities or to create a custom package, contact:

Melanie Stanton, CAE, CFRE
Senior Director of Development & Individual Giving
Direct: 847.655.8651 | Email: melanie@aossm.org



YEAR-ROUND
ADVERTISING



AOSSM Website Ads

www.sportsmed.org

\$2,000 Three months

\$3,500 Six months

\$6,000 Twelve months

AOSSM accepts advertising on our website. Ads are available on select webpages. Art and links may be changed once per month.

Website Retargeting Solutions

Three months:

\$2,500 25,000 impressions

\$4,000 50,000 impressions

\$7,500 100,000 impressions

Leverage AOSSM's website traffic to deliver your message, even after visitors have left our site! Use a retargeting package to place your ad on thousands of sites, enhancing your brand awareness and driving traffic to your site.

As of November 1, 2024 AOSSM digital advertising reaches more than 100,000 healthcare professionals every month with an average of 40% growth every month.

EXCLUSIVE OPPORTUNITY

AOSSM First Year Candidate Membership

\$60,000

Every year, more than 200 new fellows begin work in a program in the U.S. or Canada. With your support, they will receive their first year of AOSSM Candidate Membership for free! Your organization receives an acknowledgment on the AOSSM website and in communications with AOSSM members; a complimentary exhibit table at the AOSSM Fellows Course; and a list of new Candidate Members with their mailing addresses. You are welcome to include a message from your organization in targeted emails.

EXCLUSIVE OPPORTUNITY

Sports Medicine Update

\$2,500 per issue or

\$12,000 for one year

The Sports Medicine Update (SMU) is AOSSM's quarterly magazine covering all the latest society news, emerging technologies, and developments within the orthopaedic sports medicine community. SMU offers your organization access to more than 3,300 healthcare professionals. Your package includes a banner ad on the cover page and a sidebar ad in one article of your choosing.

Ads remain active for one year from the date the issue is released. Viewing and click-through metrics will be provided to the advertiser quarterly.

Commitment Deadlines

Spring 2025 issue: February 18

Summer 2025 issue: May 20

Fall 2025 issue: August 19

Winter 2025 issue: November 4



Early Careerists Reception and Nightcaps Meetings \$10,000

Nightcaps are virtual AOSSM meetings aimed at providing AOSSM members under the age of 45 information to build their practice and develop leadership skills. These are informal, relaxed meetings designed for the exchange of ideas.

Education With a Purpose \$5,000 Per Activity

Discounts available to Platinum Elite Sponsors

Have your educational program approved for AOSSM's Education With a Purpose (EWaP) standard. If your application is approved, you are entitled to use the EWaP logo on materials promoting your program and your course will be listed in AOSSM collateral. AOSSM will help market your program through our digital communications and platforms.

Easy Rider Podcast Packages start at \$1,500

See page 17 for more details

AJSM and OJSM Editor-in-Chief, Dr. Bruce Reider, interviews high-profile leaders in orthopaedic sports medicine to delve into their personal stories and explore their insights in the world of sports medicine. Every month, a different luminary is featured. With as many as 1,960 and an average of 364 downloads per episode, this is a unique opportunity to align with AOSSM and expand your visibility among sports medicine healthcare providers.

Sports Medicine Update Advertorial \$3,000 per Article

The Sports Medicine Update (SMU) is AOSSM's quarterly magazine covering all the latest society news, emerging technologies, and developments within the orthopaedic sports medicine community. SMU offers your organization access to more than 4,253 healthcare professionals. You are invited to supply content for the magazine (subject to AOSSM approval). The details:

- Up to 750 words.
- You supply a minimum of one image per article (you are invited to supply up to three).
- SMU is open-source; nonmembers have access to the content.

Commitment Deadlines

Spring 2025 issue: February 18

Summer 2025 issue: May 20

Fall 2025 issue: August 19

Winter 2025 issue: November 4



**CREATE A UNIQUE
SPONSORSHIP PACKAGE!**

Contact Melanie Stanton, CAE, CFRE
at melanie@aossm.org or 847.655.8651



2025
ANNUAL MEETING



AOSSM Annual Meeting At-a-Glance

- More than 2,400 participants including the top sports medicine surgeons.
- More than 15 countries represented.
- 55% of participants devote at least 40% of their time to sports medicine.
- Dedicated time for industry activities and exhibits.

General Session Presidential Guest Speaker \$25,000

Commitment Deadline **May 13, 2025**

All meeting participants gather to be inspired by the Presidential Guest Speaker every year. Your support will be publicly recognized from the podium, in signage outside the session room, and in annual meeting promotional materials.

General Session Game Changers \$10,000

Commitment Deadline **May 13, 2025**

Meeting attendees all gather to hear about practice-changing information from the field. Game Changers deliver ideas or procedures that will shift the paradigm of sports medicine. Your support will be publicly recognized from the podium, in signage outside the session room and in annual meeting promotional materials.

Instructional Courses \$6,000 Each

Commitment Deadline **May 13, 2025**

These sessions provide an in-depth look at a variety of topics in the form of case-based studies or didactic lectures. Sponsorship for each Instructional Course includes two complimentary registrations.

Residents Scholarships \$1,500 per scholarship

You are invited to fund more than one scholarship.

Commitment Deadline **March 25, 2025**

You have the power to expand educational opportunities for the next generation of medical professionals. Residents rarely have access to funding from their programs to attend the Annual Meeting, despite their interest in learning about our specialty. You are invited to fund resident scholars to join us at the meeting in Nashville, making a significant impact on their professional development and the future of our specialty. The AOSSM Early Career Members Committee solicits and collects scholarship applications, creates objective criteria for evaluating applications, and selects scholarship recipients. Scholarship sponsors will be acknowledged in marketing and during scholarship announcements. Sponsoring organizations may request a meeting with the scholarship recipient.



EXCLUSIVE SPONSORSHIP

Registration Bag

\$15,000

Commitment Deadline March 13, 2025

Provide attendees with a bag that is used every day and features your company name and logo alongside the AOSSM logo. AOSSM selects the bags and manages the order.

EXCLUSIV

Badge Lan

\$15,000



Deadline March 13, 2025

Have your comp
the AOSSM logo
throughout the me

cards, alternating with
ir your logo with pride

EXCLUSIVE SPONSORSHIP

Hotel Key Cards

\$15,000

Commitment Deadline March 13, 2025

Have your message appear on high-quality cards given to annual meeting attendees staying at the hotel. These key cards are used every day and your message will be prominently featured. (AOSSM reserves the right to review and approve the message).



EXCLUSIVE SPONSORSHIP

Coffee Collars

\$18,000

Commitment Deadline May 13, 2025

Coffee cup sleeves offer an eye-catching vehicle for your company's message. Sleeves will be used for complimentary beverages during breakfasts and beverage breaks throughout the Annual Meeting.

You design the sleeves, AOSSM approves the design, orders the sleeves and ships them to the Music City Center.

EXCLUSIVE OPPORTUNITY

The Write Stuff

\$15,000

Commitment Deadline March 13, 2025

Gain lasting visibility with AOSSM attendees by placing your company's logo or message (subject to AOSSM approval) on high-quality pads and pens distributed at our Annual Meeting. Among the most requested items during the AOSSM Annual Meeting, these branded materials are essential for note-taking and are used throughout the conference and beyond, ensuring sustained exposure for your brand among key professionals in sports medicine. This exclusive sponsorship opportunity helps you make a memorable impact with every note and idea recorded by attendees.



Lunch-and-Learn \$30,000

Commitment Deadline May 13, 2025

AOSSM provides a meeting room and standard audio/visual equipment for sponsored sessions. Includes room set for up to 100 people, up to 60 minutes for presentation, marketing, a listing in the Final Program and on the AOSSM meeting website, mobile app, and much more. AOSSM provides lunch for up to 100 learners.

Platinum Elite Sponsors have exclusive access to this sponsorship opportunity until April 1. If times remain available after April 1, AOSSM will make this opportunity widely available.

Dinner Session \$35,000

Commitment Deadline May 13, 2025

Invite learners to join you for an educational session on Friday evening, July 11. AOSSM provides a meeting room and standard audio/visual equipment. Includes room set for up to 100 people, up to 60 minutes for presentation, marketing, a listing in the Final Program, on the AOSSM meeting website, mobile app and much more. AOSSM provides dinner for up to 100 learners.

Training Center \$10,000 30-minute breaks

Commitment Deadline May 13, 2025

Use this session to offer meeting attendees a deep-dive into your latest product or service for the sports medicine community. Training Center theaters are located in high-traffic areas. Includes a listing in the Final Program and on the AOSSM meeting website, mobile app, and much more.

Residents and Fellows Forum

Commitment Deadline May 13, 2025

\$12,000 co-sponsorship

\$20,000 exclusive sponsorship

Connect with the next generation of sports medicine professionals by sponsoring the Residents and Fellows Forum, a dynamic half-day session on Thursday, July 10. This unique opportunity includes exclusive access to listen to key discussions and actively engage by leading round-table discussions with residents and fellows. This interactive format allows you to share insights, foster connections, and enhance your brand's visibility among emerging leaders in the field.

The Breakfast Club \$12,000

Commitment Deadline May 13, 2025

Use this 45-minute session on Friday morning to offer a deep dive into your latest product or service for the sports medicine community. The Breakfast Club session rooms are located in the AOSSM education space.

Sessions are available on Friday, July 11, 7:00 - 7:45 am. AOSSM provides breakfast for all meeting attendees. AOSSM provides a meeting room and standard audio/visual equipment. Includes room set for up to 100 people and up to 45 minutes for presentation. Marketing and a listing in the Final Program, on the AOSSM meeting website, mobile app, and much more.



Live Surgery

Demonstration

Commitment Deadline May 13, 2025

\$14,000 plus cost of materials - 30-minute demo

\$20,000 plus cost of materials - 60-minute demo

AOSSM is bringing the OLC Mobile Lab back to our exhibit floor. The lab can accommodate up to six surgical stations and up to 25 individuals. Additional viewing will be offered in the seating area outside the lab which includes a viewing screen. Companies can live-stream the demo to their exhibit booth or a meeting room for an additional fee.

Turf Field Session or Product Demonstration

\$10,000 30-minute session

The AOSSM football field returns to The Field House and you are invited to use it to connect with attendees. Use this 30-minute session to inform your audience about your latest product or service, offering them and their patients the solutions they need. Includes a listing in the Final Program, on the meeting app, on the meeting website, and much more.



EXCLUSIVE SPONSORSHIP

Registration Sponsor \$25,000

Commitment Deadline January 5, 2025

This high-impact, high-visibility opportunity includes a banner ad on the AOSSM Annual Meeting registration page and a click-thru banner ad on emails sent to meeting registrants (registration confirmation, check-in reminders, and show updates).

Exhibit Tracker Email \$4,500

Commitment Deadline June 24, 2025

Reach attendees *after* the show: The Exhibit Tracker Email is a personalized email that is sent to all attendees following the meeting. The email thanks them for participating and includes a list of booths they visited. Your click-thru banner will be displayed for every attendee, even if they did not scan their badge at your booth.

LIMITED AVAILABILITY

Escalators

Commitment Deadline May 13, 2025

\$20,000 full branding

\$18,000 glass only

You provide the art, we provide the canvas! Annual Meeting Attendees will see your branding as they move between sessions. Different sets of escalators will be used to access all levels of AOSSM programming at Music City Center.

Walk This Way \$10,000

Commitment Deadline May 13, 2025

As meeting attendees move to the several General Sessions offered each day, they will see your message on floor clings and a fabric wall. You provide the art, we take care of the rest!

Glass and Other Branding Starting at \$5,000

Commitment Deadline May 13, 2025

Contact Melanie Stanton, CAE, CFRE for pricing and information.

LIMITED AVAILABILITY

Meeting Pods

Commitment Deadline March 28, 2025

\$7,500 six available

Attendees will find a quiet, comfortable personal meeting space where they can hold small group meetings, catch up on emails, or make phone calls. Include your branding and add a QR code that attendees can scan to learn about your products or services.



Room Drops

Commitment Deadline May 27, 2025

\$8,000 outside door delivery

\$9,500 inside room delivery

AOSSM will arrange for materials, provided by your organization, to be delivered to the hotel rooms of each Annual Meeting attendee in the AOSSM room block at the headquarters hotel (typically about 900 people). Sponsor supplies the materials to be delivered. AOSSM must approve the materials in advance.

Daily Email Update

Commitment Deadline June 19, 2025

\$3,500 per day

\$12,000 all four days

Reach all AOSSM Annual Meeting attendees! Choose one day or every day to feature your organization during the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.



EXCLUSIVE SPONSORSHIP

WiFi

\$20,000

Commitment Deadline June 19, 2025

Support this high-visibility opportunity to have your message appear on the splash page when attendees log on to use WiFi.

EXCLUSIVE SPONSORSHIP

Meeting App

\$15,000

Commitment Deadline May 30, 2025

The AOSSM Annual Meeting app is where attendees find all current information about educational sessions, exhibit hall activities, sponsors, meetings, awards, social events, and more. Secure this sponsorship and receive:

- Two in-app banner ads.
- Banner ad in the app launch email sent to attendees.
- Your logo or message (approved by AOSSM) on app signage on-site.
- Pinned click-thru banner ad at the top of the dashboard page.
- Your logo on the back of attendee meeting badges.

Meeting App Banner Ad

\$2,000

Commitment Deadline May 30, 2025

The AOSSM Annual Meeting app is a high-visibility tool used by attendees. Feature your banner ad on the app, compatible with all devices.

LIMITED AVAILABILITY

Push Notice

\$2,500

Commitment Deadline July 1, 2025

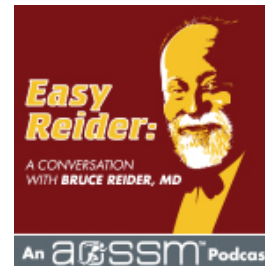
Send a message to attendees through the meeting app. Invite them to visit your booth, congratulate award winners, highlight a new product line — the possibilities are endless! (Message to be approved by AOSSM.)

Podcast Theater

\$15,000

Commitment Deadline May 6, 2025

Have your branding on the structure and your company's name announced as a sponsor. The podcast theater is located in the exhibit hall where guests are interviewed by AOSSM's very own Dr. Bruce Reider for the Easy Reider Podcast series.





VJSM Fellows Video Challenge

Commitment Deadline May 30, 2025

Exclusive Sponsorship

\$12,000

Co-Sponsorship

\$5,000

Showcase your organization to the brightest emerging talent in sports medicine by sponsoring the prestigious VJSM Fellows Video Challenge. This annual competition invites sports medicine fellows and residents to present their innovative, research-focused video submissions, with top entries selected for live presentation at the AOSSM Annual Meeting. As a sponsor, your brand will be prominently featured through walk-in slides at the live event, name and logo inclusion on marketing emails and ad space in the Video Journal of Sports Medicine (VJSM), a leading online, open-access journal. Additionally, sponsors may speak for up to two minutes at the session's start and provide company materials at the entrance, fostering direct engagement with an audience eager for cutting-edge ideas and advancements.

Field Branding

\$15,000

Commitment Deadline May 30, 2025

Feature your organization's logo on the AOSSM turf field. Your logo will be on the field, located in the exhibit hall, where attendees will gather for a variety of activities during the show.

Saturday Night Event at Lainey Wilson's Bell Bottoms Up

Commitment Deadline May 30, 2025

Exclusive Sponsorship

\$50,000

Co-Sponsorship

\$20,000

Always a highly anticipated event, attendees and their families will enjoy an evening of food, drinks, and entertainment. Nearly 800 people will attend this closing-night event. Sponsors will be recognized in all Annual Meeting promotional materials.



**PARTNER WITH AOSSM YEAR-ROUND
FOR UNPARALLELED ACCESS TO
ORTHOPAEDIC SPORTS MEDICINE
HEALTHCARE PROVIDERS.**



**OTHER IN-PERSON
EDUCATION**



Specialty Day at AAOS March 14

\$3,000 per full-page ad

Final art due February 7, 2025

Place an advertisement in the printed program book to promote your products or services. The AOSSM 2025 Specialty Day, which draws hundreds of learners, will be offered in partnership with the American Orthopaedic Foot and Ankle Society.

LIMITED AVAILABILITY

Surgical Skills Course:

Pediatric Sports – Focus on Knee

April 4-5

Commitment Deadline March 6, 2025

\$20,000 Satellite Symposium with exhibit table

\$5,000 exhibit table only

\$7,500 check out station in OLC Lab

This course features engagements with experts in sports medicine and practical hands-on lab experience. Full sponsorship includes a 45-minute presentation and an exhibit table at the OLC. See AOSSM website for faculty list.

Sports Medicine Board Review Course

July 13

Commitment Deadline May 13, 2025

\$6,000

AOSSM will provide course participants with informational brochures and comfort items to make studying more tolerable. Sponsors may contribute polo shirts, mugs, tote bags, informational flyers/brochures or other materials (with AOSSM approval).

Fellows Course

July 25-26

Commitment Deadline June 17, 2025

\$20,000 demonstration with exhibit table

\$5,000 exhibit table only

\$7,500 check out station in OLC Lab

This bootcamp style course includes lab and didactic experiences for incoming sports medicine fellows. Full sponsorship includes an exhibit table and a 15-minute product demonstration during the program.

LIMITED AVAILABILITY

Surgical Skills Course:

Foot & Ankle

October 10-11

Commitment Deadline September 12, 2025

\$20,000 Satellite Symposium with exhibit table

\$5,000 exhibit table only

\$7,500 check out station in OLC Lab

This course features engagements with experts in sports medicine and practical hands-on lab experience. Full sponsorship includes a 45-minute presentation and an exhibit table at the OLC. See AOSSM website for faculty list.



LIMITED AVAILABILITY

Boosting Orthopaedic Leaders' Development (BOLD) Program Co-Sponsor

Contact Melanie for information

\$50,000 per year with a 2-year commitment

AOSSM presents our leadership development program, BOLD (Boosting Orthopaedic Leaders' Development). Exclusively offered to AOSSM early career members (Active and Candidate Members under the age of 45), BOLD will empower, elevate, and connect the next generation of sports medicine surgeons. Your investment provides time to speak directly to the selected Playmakers participating in BOLD and an invitation to provide the Playmakers with an understanding of when, how, and why to engage with industry partners. Work directly with tomorrow's leaders by actively participating in BOLD.



EASY REIDER
PODCAST
SUPPORT PACKAGES



EASY REIDER PODCAST SUPPORT PACKAGES

AJSM and OJSM Editor-in-Chief, Dr. Bruce Reider, interviews high-profile leaders of orthopaedic sports medicine to delve into their personal stories and explore their insights in the world of sports medicine. Every month, a different luminary is featured. With as many as 1,960 and an average of 364 downloads per episode, this is a unique opportunity to align with AOSSM and expand your visibility among sports medicine healthcare providers.



BENEFITS

	12-month sponsorship \$10,000	6-month sponsorship \$6,500	3-month sponsorship \$4,000	Single podcast \$1,500
Pre-roll audio ad* before each episode (provided by sponsor), up to 20 seconds	✓	✓		
Pre-roll audio ad* (provided by sponsor), up to 10 seconds			✓	✓
Branding on signage during live event recordings	✓	✓	✓	
Click-through logo on email when episodes are released	✓	✓	✓	✓
Acknowledgment by Dr. Reider at the beginning and conclusion of each episode	✓	✓	✓	✓
Visible acknowledgment in the podcast description on the podcast library page with sponsor's logo	✓	✓	✓	✓
Visible acknowledgment in the AOSSM society newsletter that promotes the podcast	✓	✓	✓	✓
Visible acknowledgment on the 300x250 banner ad, which will include sponsor's logo, promoting the podcast on the AJSM and OJSM websites	✓	✓	✓	
Visible acknowledgment on the print ads in regular issues of AJSM and Sports Health promoting the podcast, which will include sponsor's logo	✓	✓	✓	

*AOSSM must approve copy in advance



2025

SPONSORSHIP
BENEFITS



CONNECTIONS

	Platinum \$125,000 +	Gold \$75,000 - \$124,999	Silver \$25,000 - \$74,999	Bronze \$10,000 - \$24,999
Invitations to the Board of Director's Dinner during Annual Meeting	2			
Invitations to the Corporate Advisory Group Meeting in the fall (includes dinner with the Board of Directors)	2			
Leadership visit to your company headquarters (on request and pending schedule availability)	*			
Complimentary Annual Meeting Exhibitor Badges (over and above those allocated by your exhibit space agreement)	3	1		
Use of the Annual Meeting attendee mailing list	*	*	*	*
First access to sponsorship opportunities, such as Lunch and Learns	*			

OUTREACH

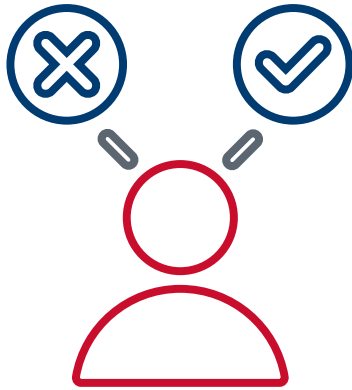
Available discounts for education purpose activity listings	*			
Hyperlink logo on sportsmed.org - AOSSM's website	*	*	*	name only
Banner ad in Action and Updates newsletter	*	*		
Verbal recognition at Board of Directors Dinner during the Annual Meeting	*			
Verbal recognition during Specialty Day	*			

VISIBILITY

Use of corporate sponsor logo	*	*	*	
Logo recognition on Annual Meeting signage	color logo	color logo	color logo	name only
Recognition in AOSSM materials throughout the year	color logo	color logo	color logo	name only

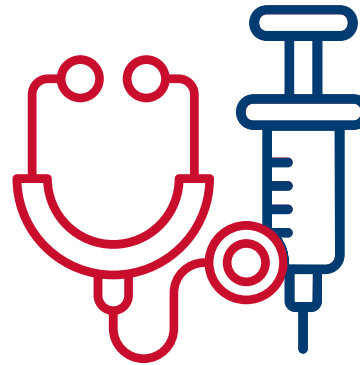


**MEMBER
DEMOGRAPHICS**



95%
OF MEMBERS ARE THE
DECISION MAKERS OR
HAVE INPUT IN DECISIONS

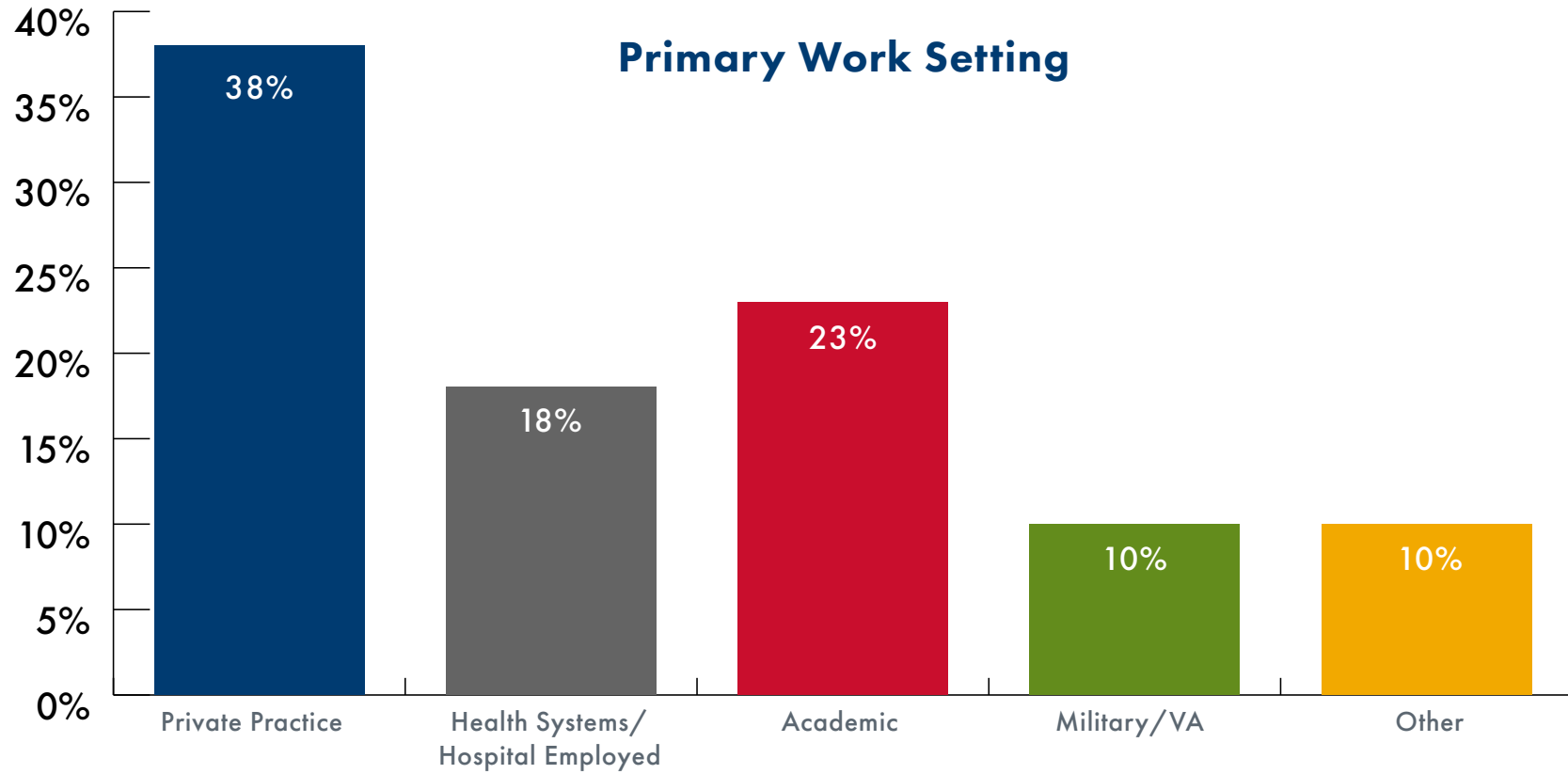
- Purchases used by colleagues in treating patients
- Purchases used by athletes/patients in their care



RESPONDENTS IN
PRIVATE PRACTICE
**are more
likely to be
sole decision
makers.**

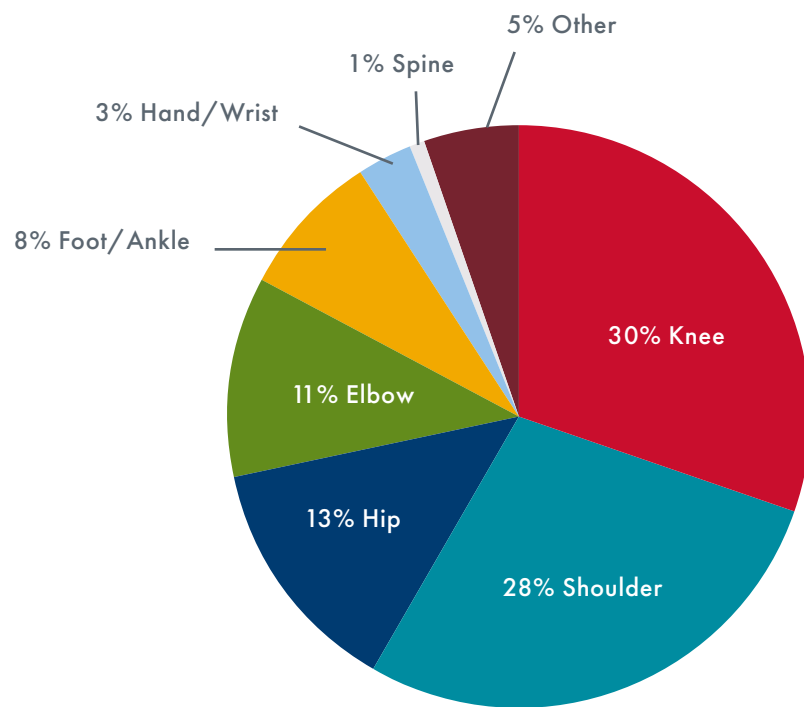


**Respondents
with 10 or
more years**
IN PRACTICE ARE MORE
LIKELY TO BE SOLE
DECISION MAKERS.

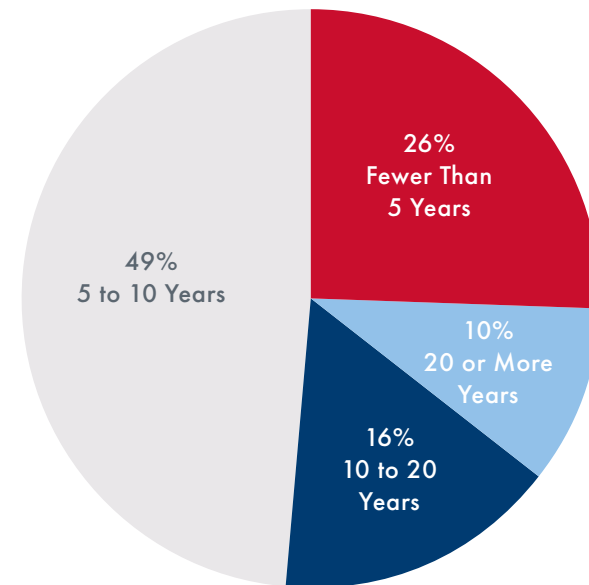




MEMBER DEMOGRAPHICS



Specialty



Years in Practice



2025 SUPPORT
OPPORTUNITIES



CREATE A UNIQUE SPONSORSHIP PACKAGE

Contact Melanie Stanton, CAE, CFRE
at melanie@aossm.org or 847.655.8651
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www.sportsmed.org | melanie@aossm.org