

Power

of

Affiliation.

 **aoSSM**<sup>TM</sup>  
American Orthopaedic Society  
for Sports Medicine

**2024 SUPPORT  
OPPORTUNITIES**

## 2024 In-person Educational Activities



### **2024 Annual Meeting** **July 10-14**

*The premier educational event in orthopaedic sports medicine*  
COLORADO CONVENTION CENTER  
DENVER, COLORADO



### **Fellows Course** **July 26-27**

OLC EDUCATION &  
CONFERENCE CENTER  
ROSEMONT, IL



### **Hockey Course** **August 9-10**

OLC EDUCATION &  
CONFERENCE CENTER  
ROSEMONT, IL



### **Surgical Skills Course** **October 4-5**

OLC EDUCATION &  
CONFERENCE CENTER  
ROSEMONT, IL

## Engage with AOSSM members, sports medicine fellows, and other healthcare professionals

The American Orthopaedic Society for Sports Medicine (AOSSM) has exciting plans for 2024 including bringing our Annual Meeting to the Mile High City: Denver, Colorado. We offer hands-on surgical training throughout the year. AOSSM also provides unparalleled on-demand online learning, podcasts, and digital publications.

Let AOSSM help you share with your customers the latest technologies in the diagnosis, prevention, treatment, and rehabilitation of sports injuries.

***You can partner with AOSSM year-round for unparalleled access to orthopaedic sports medicine healthcare providers.***

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**For information about these opportunities  
or to create a customized package, contact:**

**Melanie Stanton, CAE, CFRE, DES,  
Senior Director of Development & Individual Giving**

**Direct: 847.655.8651 | Email: [melanie@aossm.org](mailto:melanie@aossm.org)**





## Year-Round Advertising Opportunities

### AOSSM Website Ads

**www.sportsmed.org**

**\$2,000** Three months

**\$3,500** Six months

**\$6,000** Twelve months

AOSSM accepts advertising on our website. Ads are available on select webpages. Art and links may be changed up to once per month.

**Platinum Elite Sponsors have exclusive access to advertising on OnePlace® search engine results page.**

### Website Retargeting Solutions

**Three months:**

**\$2,500** 25,000 impressions

**\$4,000** 50,000 impressions

**\$7,500** 100,000 impressions

Leverage AOSSM's website traffic to deliver your message, even after visitors have left our site! Use a retargeting package to place your ad on thousands of sites, enhancing your brand awareness and driving traffic to your site.

As of November 1, 2023 AOSSM digital advertising reaches more than 85,000 healthcare professionals every month with an average of 40% growth every month.

### EXCLUSIVE OPPORTUNITY

### AOSSM First Year Candidate Membership

**\$60,000**

Every year, more than 200 new fellows begin work in a program in the U.S. or Canada. With your support, they will join the first year of AOSSM Candidate Members for free!

Your organization receives an acknowledgement on the AOSSM website and in communications with AOSSM members, a complimentary exhibit table at the AOSSM Fellows Course; and a list of new Candidate Members with their mailing addresses. You are welcome to include a message from your organization in targeted emails.

### EXCLUSIVE OPPORTUNITY

### Sports Medicine Update

**\$6,500 per issue or**

**\$20,000 for one year**

The *Sports Medicine Update* (SMU) is AOSSM's quarterly magazine covering all the latest society news, emerging technologies, and developments within the orthopaedic sports medicine community. SMU offers your organization access to more than 3,300 healthcare professionals.

Your package includes a banner ad on the cover page and a sidebar ad in one article of your choosing.

Ads remain active for one year from the date the issue is released. Viewing and click-thru metrics will be provided to the advertiser quarterly.

*Commitment Deadlines*

**Spring 2024 issue: February 20**

**Summer 2024 issue: May 20**

**Fall 2024 issue: August 20**

**Winter 2024 issue: November 20**



## Year-Round Advertising Opportunities

### Emerging Leaders Reception and Nightcaps Meetings

**\$10,000**

Nightcaps are virtual AOSSM meetings aimed at providing AOSSM members under the age of 45 information to build their practice and develop leadership skills. These are informal, relaxed meetings designed for the exchange of ideas.

### Education With a Purpose

**\$5,000 per activity**

*Discounts available to Platinum Elite Sponsors*

Have your educational program approved for AOSSM's Education With a Purpose (EWaP) standard. If your application is approved, you are entitled to use the EWaP logo on materials promoting your program and your course will be listed in AOSSM collateral. AOSSM will help market your program through our digital communications and platforms.

### AOSSM/AAOS Online Orthopaedic Sports Medicine Review Course

**\$25,000**

OR

### **\$30,000 Bundled with the AOSSM Online Self-Assessment**

Available 24-7-365 to help surgeons prepare for the certification and recertification exams, the information page of the Orthopaedic Sports Medicine Review Course offers a spotlight opportunity to promote your organization. Your sponsorship ensures a display ad on the review course information page.

### Easy Reider Podcast

**Packages start at \$1,500**

*See page 13 for more details.*

AOSSM Executive Editor and AJSM and OJSM Editor-in-Chief, Dr. Bruce Reider, interviews high-profile leaders in orthopaedic sports medicine to delve into their personal stories and explore their insights in the world of sports medicine. Every month, a different luminary is featured. With as many as 1,960 and an average of 364 downloads per episode, this is a unique opportunity to align with AOSSM and expand your visibility among sports medicine healthcare providers.





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**2024 ANNUAL MEETING**  
**DENVER**



- ◆ More than 2,400 participants including the top sports medicine surgeons
- ◆ More than 15 countries represented
- ◆ 55% of participants devote at least 40% of their time to sports medicine
- ◆ Nearly 48% of participants work in a private healthcare setting and are decision-makers
- ◆ Dedicated time for industry activities and exhibits

## Annual Meeting Advertising Opportunities

### ANNUAL MEETING GRANTS AND SCHOLARSHIPS

#### General Session Presidential Guest Speaker

**\$20,000** *Commitment Deadline* **May 13, 2024**

All meeting participants are inspired by the Presidential Guest Speaker every year. Your support will be publicly recognized from the podium, in signage outside the session room, and in annual meeting promotional materials.



#### General Session Game Changers

**\$10,000** *Commitment Deadline* **May 13, 2024**

Meeting attendees all gather to hear about practice-changing information from the field. Game Changers deliver ideas or procedures that will shift the paradigm of sports medicine. Your support will be publicly recognized from the podium, in signage outside the session room and in annual meeting promotional materials.

#### Instructional Courses

**\$6,000 each** *Commitment Deadline* **May 13, 2024**

These early-morning sessions provide an in-depth look at a variety of topics in the form of case-based studies or didactic lectures. Sponsorship for each Instructional Course includes two complimentary registrations.

#### Residents' Scholarships

**\$2,000 per scholarship**

*You are invited to fund more than one scholarship*

*Commitment Deadline* **March 25, 2024**

You have the power to expand educational opportunities for the next generation of medical professionals. Residents rarely have access to funding from their programs to attend the Annual Meeting, despite their interest in learning about our specialty. You are invited to fund Resident scholars to join us at the meeting in Denver, making a significant impact on their professional development and the future of our specialty.

The AOSSM Early Career Members Committee solicits and collects scholarship applications, creates objective criteria for evaluating applications, and selects scholarship recipients.

Scholarship sponsors will be acknowledged in marketing and during scholarship announcements. Sponsoring organizations may request a meeting with the scholarship recipient.

For information about these opportunities or to create a customized package, contact:  
 Melanie Stanton, CAE, CFRE, DES, Senior Director of Development & Individual Giving  
 Direct: 847.655.8651 | Email: melanie@aossm.org



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**2024** ANNUAL  
 MEETING  
**DENVER**



## Annual Meeting Advertising Opportunities



### COLLATERAL

#### EXCLUSIVE SPONSORSHIP

#### Registration Bag

**\$12,500**

*Commitment Deadline: May 13, 2024*

Provide attendees with a bag that is used every day and feature your company name and logo alongside the AOSSM logo. AOSSM selects the bags and manages the order.



#### EXCLUSIVE SPONSORSHIP

#### Badge Lanyards

**\$15,000**

*Commitment Deadline: May 13, 2024*

Have your company logo appear on annual meeting neck lanyards alternating with the AOSSM logo. All attendees receive a lanyard and will wear your logo with pride throughout the meeting.



#### EXCLUSIVE SPONSORSHIP

#### Hotel Key Cards

**\$15,000**

*Commitment Deadline: May 13, 2024*

Have your company logo appear on hotel key cards given to all annual meeting attendees staying at the headquarters hotel. Key cards are used every day and your company logo will be prominently featured.



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Melanie Stanton, CAE, CFRE, DES, Senior Director of Development & Individual Giving

Direct: 847.655.8651 | Email: melanie@aossm.org



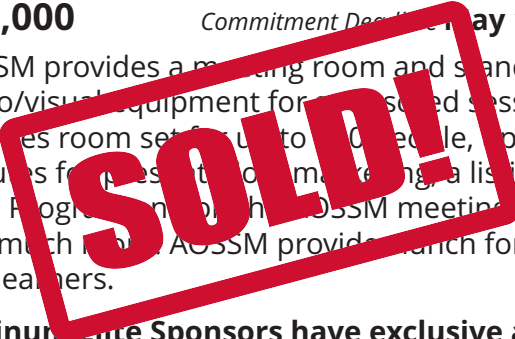
## Annual Meeting Advertising Opportunities

### THOUGHT LEADERSHIP/PRESENTATIONS

#### Lunch-and-Learn

**\$28,000** *Commitment Deadline* **May 13, 2024**

AOSSM provides a meeting room and standard audio/visual equipment for all sponsored sessions. Includes room set for up to 100 people, up to 75 minutes for presentation, a listing in the Final Program, and on the AOSSM meeting website and much more. AOSSM provides lunch for up to 100 learners.



**Platinum and Elite Sponsors have exclusive access to this sponsorship opportunity until April 1. If times remain available after April 1, AOSSM will make this opportunity widely available.**

#### Keystone Theater

**\$8,000 30-minute morning breaks**  
**\$11,000 30-minute lunch breaks**  
*Includes box lunch for learners*  
**\$6,000 20-minute afternoon breaks**

*Commitment Deadline* **May 13, 2024**

Use this session to offer meeting attendees a deep-dive into your latest product or service for the sports medicine community. Keystone Theaters are located in the Exhibit Hall in high-traffic areas. Thirty-minute presentation times are available during the mid-morning break and lunch. Twenty-minute sessions are available during the afternoon breaks on Thursday and Friday. Includes a listing in the Final Program and on the AOSSM meeting website.

#### EXCLUSIVE SPONSORSHIP Residents and Fellows Forum

**\$12,000** *Commitment Deadline* **May 13, 2024**

The wildly popular Residents and Fellows Forum received excellent ratings from 2023 participants and will return in 2024. Focused on the needs of residents and fellows, this session offers the sponsor up to 30 minutes of presentation time from the podium.



#### The Breakfast Club

**\$10,000** *Commitment Deadline* **May 13, 2024**

Use this session to offer meeting attendees a deep dive into your latest product or service for the sports medicine community. The Breakfast Club session rooms are located in the AOSSM education space.

The Breakfast Club will host up to five sessions at the same time on Friday, July 12. Five sessions will be offered concurrently 9:00 – 9:30 am, and five sessions will be offered concurrently 9:35 – 10:05 am. AOSSM provides breakfast for all meeting attendees during these sessions.

AOSSM provides a meeting room and standard audio/visual equipment. Includes room set for up to 60 people, up to 30 minutes for presentation. Marketing and a listing in the Final Program and on the AOSSM meeting website.

#### Live Surgery Demonstration

**\$12,000 plus cost of materials, 30-minute demo**  
**\$18,000 plus cost of materials, 60-minute demo**  
*Commitment Deadline* **May 13, 2024**

AOSSM is bringing the OLC Mobile Lab back to our exhibit floor. The lab can accommodate up to six surgical stations and up to 25 individuals. Additional viewing will be offered in a seating area outside the lab which includes a viewing screen.

Companies can live-stream the demo to their exhibit booth for an additional fee.





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**2024**  
 ANNUAL MEETING  
**DENVER**



# Annual Meeting Advertising Opportunities

## ADVERTISING/BRANDING

### EXCLUSIVE SPONSORSHIP

#### Registration Sponsor

**\$25,000** *Commitment Deadline January 5, 2024*

This high-impact, high-visibility opportunity includes a banner on the AOSSM Annual Meeting registration page and a click-thru banner ad on the emails sent to meeting registrants (registration confirmation, check-in reminders, and show updates).



#### Exhibit Tracker, Email

**\$3,500** *Commitment Deadline June 24, 2024*

Reach attendees after the show: The Exhibit Tracker Email is a personalized email that is sent to all attendees following the meeting. The email thanks them for participating and includes a list of booths they visited. Your banner will be displayed for every attendee, even if they did not scan their badge at your booth.

#### Give Me a Lift

##### Exterior Elevator Doors

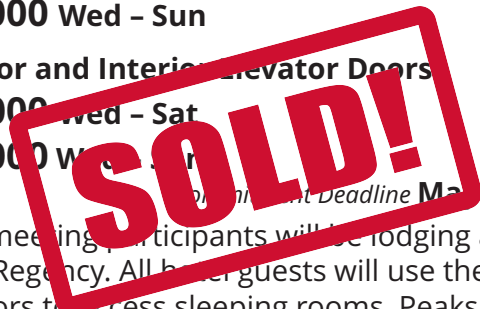
**\$24,000** Wed - Sat

**\$28,000** Wed - Sun

##### Exterior and Interior Elevator Doors

**\$28,000** Wed - Sat

**\$32,000** Wed - Sun



*Commitment Deadline May 13, 2024*

Most meeting participants will be lodging at the Hyatt Regency. All hotel guests will use the elevators to access sleeping rooms, Peaks Lounge, the Fitness Center, and other meeting rooms. Use this opportunity to put your mark on the elevator doors, a high-visibility opportunity.

NOTE: the hotel permits branding on 50% of their elevator doors. Six doors will have hotel advertising and six doors will have your organization's branding.

#### Atrium Scenic Overlook

**\$18,000** *Commitment Deadline May 13, 2024*

You provide the art; we provide the canvas! Annual Meeting attendees will see your branding as soon as they enter the Colorado Convention Center. The Atrium Scenic Overlook is a balcony located at the main entrance, directly across the street from the headquarters hotel. Graphics will be double-sided, viewable from the convention center lobby and from the balcony.



Specifications will be provided with the sponsorship agreement.

#### Atrium Hi-Rise Package

**\$18,000** *Commitment Deadline May 13, 2024*

You provide the art; we provide the canvas! Annual Meeting attendees will see your branding when they visit the AOSSM 2024 Annual Meeting Exhibit Hall. The escalators and stairs will be used to access the exhibit hall and are located adjacent to the main entrance, directly across the street from the headquarters hotel.

Specifications will be provided with the sponsorship agreement.

#### General Session Hi-Rise

**\$16,000** *Commitment Deadline May 13, 2024*

You provide the art; we provide the canvas! Annual Meeting attendees will see your branding every time they join the AOSSM 2024 Annual Meeting General Sessions. These escalators and stairs will be used to access the ballroom where all of the General Sessions are held, including the fanfare of the Opening Session.

Specifications will be provided with the sponsorship agreement.



## Annual Meeting Advertising Opportunities

### Step by Step

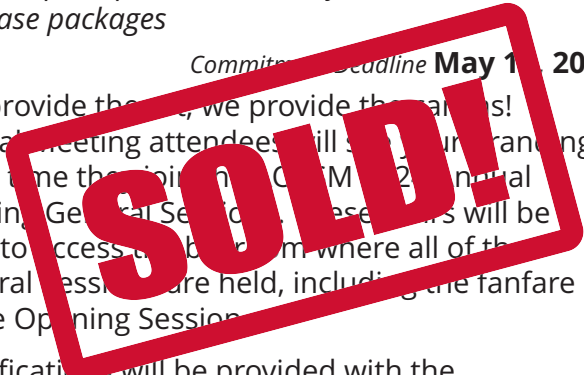
**\$30,000** for full package

*Different price points available for alternate staircase packages*

*Commitment Deadline* **May 1, 2024**

You provide the art; we provide the canvas! Annual Meeting attendees will see your branding every time they enter the General Sessions. These glass panels are located along the corridor leading to the General Session room where all of the General Sessions are held, including the fanfare of the Opening Session.

Specifications will be provided with the sponsorship agreement.



### Walk This Way

**\$16,000**

*Commitment Deadline* **May 13, 2024**

You provide the art; we provide the canvas! Annual Meeting attendees will see your branding as they make their way to the General Sessions. These glass panels are located along the corridor leading to the General Session room.

Specifications will be provided with the sponsorship agreement.

### General Session Scenic Overlook

**\$16,000**

*Commitment Deadline* **May 13, 2024**

You provide the art; we provide the canvas! Annual Meeting attendees will see your branding every time they enter the General Sessions, including the Opening Session. The General Session Scenic Overlook is a balcony located above the prefunction area, immediate outside the ballroom where the General Sessions will be held.

Specifications will be provided with the sponsorship agreement.

### LIMITED AVAILABILITY

#### Meeting Pods

**\$7,500** each *Six available*

*Commitment Deadline* **March 29, 2024**

Attendees will find a quiet, comfortable personal meeting space where they can hold small group meetings, catch up on emails, or make phone calls. Include your branding and add a QR code that attendees can scan to learn about your products or services.

#### Room Drops

**\$8,000** Outside door delivery

**\$9,500** Inside room delivery

*Commitment Deadline* **May 27, 2024**

AOSSM will arrange for materials, provided by your organization, to be delivered to the hotel rooms of each Annual Meeting attendee in the AOSSM room block at the headquarters hotel (typically about 900 people). Sponsor supplies the materials to be delivered. AOSSM must approve the materials in advance.

#### Daily Email Update

**\$3,500** per day or

**\$12,000** all four days

*Commitment Deadline* **June 19, 2024**

Reach all AOSSM Annual Meeting attendees! Choose one day or every day to feature your organization during the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.



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**2024** ANNUAL  
 MEETING  
**DENVER**



## Annual Meeting Advertising Opportunities

(AOSSM must approve the materials in advance.)

### EXCLUSIVE SPONSORSHIP

#### WiFi

**\$20,000** *Commitment Deadline June 19, 2024*

Support this high-visibility opportunity to have your message appear on the splash page when attendees log on to use WiFi.



### EXCLUSIVE SPONSORSHIP

#### Meeting App

**\$15,000** *Commitment Deadline May 30, 2024*

The AOSSM Annual Meeting app is where attendees find all the current information about educational sessions, exhibits, activities, sponsors, meeting awards, social events, and more. Secure this sponsorship and receive:



- Splash page ad
- Two banner ads
- Banner ad in the app launch email sent to attendees
- Your logo on app signage onsite

### Meeting App Banner Ad

**\$2,000** *Commitment Deadline May 30, 2024*

The AOSSM Annual Meeting app is a high-visibility tool used by attendees. Feature your banner ad on the app, compatible with all devices.

### LIMITED AVAILABILITY

#### Push Notice

**\$2,500** *Commitment Deadline July 1, 2024*

Send a message to attendees through the meeting app. Invite them to visit your booth, congratulate award winners, highlight a new product line -- the possibilities are endless! (Message to be approved by AOSSM.)

### Podcast Theater

**\$15,000** *Commitment Deadline May 6, 2024*



Have your branding on the structure and your company's name announced as a sponsor. The podcast theater is located in the exhibit where guests are interviewed by AOSSM's Executive Editor, Dr. Bruce Reider, for the Easy Reider Podcast series.

For information about these opportunities or to create a customized package, contact:  
 Melanie Stanton, CAE, CFRE, DES, Senior Director of Development & Individual Giving  
 Direct: 847.655.8651 | Email: melanie@aossm.org





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**2024** ANNUAL  
MEETING  
**DENVER**



## Annual Meeting Advertising Opportunities

### ACTIVITIES

#### Field Games

**\$3,000 per game**

*Commitment Deadline* **May 30, 2024**

AOSSM is bringing a turf field to our exhibit floor! We will feature games such as a football target toss, field goal kick, and soccer goal kick. Attendees will need a ticket to play and will come to your exhibit booth to secure the ticket.

#### Field Branding

**\$15,000**

*Commitment Deadline* **May 30, 2024**

Feature your organization's logo on the AOSSM turf field. Your logo will be painted on the field, located in the exhibit hall, where attendees will gather to play games during the show.

#### Saturday Night Event at Wings Over the Rockies Air and Space Museum

**EXCLUSIVE SPONSORSHIP**

**\$50,000**

**CO-SPONSORSHIP**

**\$20,000**

*Commitment Deadline* **May 30, 2024**

Always a highly anticipated event, attendees and their families will enjoy an evening of entertainment. Nearly a thousand people will attend this closing-night event. Sponsors will be recognized in all Annual Meeting promotional materials.

#### Beverage Stations

**\$8,000 per day (Thursday – Saturday)**

*Commitment Deadline* **May 30, 2024**

Everybody likes to refresh between sessions! Get guaranteed exposure during breaks with signs recognizing your support and "To Go" cup sleeves printed with your logo.



Partner with AOSSM  
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medicine healthcare  
providers.

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## Other In-Person Education Opportunities

### Specialty Day at AAOS | February 16

**\$3,000 per full-page ad**

*Final art due* **January 3, 2024**

Place an advertisement in the printed program book to promote your products or services. The AOSSM 2024 Specialty Day, which draws hundreds of learners, will be offered in partnership with the American Shoulder and Elbow Society.



### Fellows Course | July 28-29

**\$17,500 Demonstration with exhibit table**

**\$5,000 Exhibit table only**

**\$7,500 Check Out Station in OLC Lab**

*Commitment Deadline* **June 17, 2024**

This bootcamp style course includes lab and didactic experiences for incoming sports medicine fellows. Full sponsorship includes an exhibit table and a 15-minute product demonstration during the program.



**LIMITED AVAILABILITY**

### Hockey Course | August 9-10

**\$20,000 Satellite Symposium with exhibit table**

**\$5,000 Exhibit table only**

*Commitment Deadline* **June 17, 2024**

This course features engagements with experts in sports medicine and practical hands-on lab experience. Full sponsorship includes a 60-minute presentation and an exhibit table at the OLC.



**LIMITED AVAILABILITY**

### Surgical Skills Course

**October 4-5**

**\$20,000 Satellite Symposium with exhibit table**

**\$5,000 Exhibit table only**

**\$7,500 Check Out Station in OLC Lab**

*Commitment Deadline* **September 12, 2024**

This course features engagements with experts in sports medicine and practical hands-on lab experience. Full sponsorship includes a 60-minute presentation and an exhibit table at the OLC.

**LIMITED AVAILABILITY**

### Boosting Orthopaedic Leaders' Development (BOLD) Program Co-sponsor

**\$40,000/year with a 2-year commitment**

*Contact Melanie for information*

AOSSM presents our new leadership development program, BOLD (Boosting Orthopaedic Leaders' Development). Exclusively offered to AOSSM early career members (Active and Candidate Members under the age of 45), BOLD will empower, elevate, and connect the next generation of sports medicine surgeons.

Your investment provides time to speak directly to the 18 Playmakers participating in BOLD and an invitation to provide the Playmakers with an understanding of when, how, and why to engage with industry partners.

Work directly with tomorrow's leaders by actively participating in BOLD.



## Easy Reider Podcast Support Packages

**AOSSM Executive Editor and AJSM and OJSM Editor-in-Chief, Dr. Bruce Reider**, interviews high-profile leaders of orthopaedic sports medicine to delve into their personal stories and explore their insights in the world of sports medicine.

Every month, a different luminary is featured. With as many as 1,960 and an average of 364 downloads per episode, this is a unique opportunity to align with AOSSM and expand your visibility among sports medicine healthcare providers.

<b>Benefits</b>	<b>12-month sponsorship \$10,000</b>	<b>6-month sponsorship \$6,500</b>	<b>3-month sponsorship \$4,000</b>	<b>Single podcast \$1,500</b>
Pre-roll audio ad* before each episode (provided by sponsor), up to 20 seconds	✓	✓		
Pre-roll audio ad* (provided by sponsor), up to 10 seconds			✓	✓
Branding on signage during live event recordings	✓	✓	✓	
Click-through logo on email when episodes are released	✓	✓	✓	✓
Logo on social media posts when episodes are released	✓	✓	✓	✓
Acknowledgement by Dr. Reider at the beginning and conclusion of each episode	✓	✓	✓	✓
Visible acknowledgment in the podcast description on the podcast library page with sponsor's logo	✓	✓	✓	✓
Visible acknowledgement in the AOSSM society newsletter that promotes the podcast	✓	✓	✓	✓
Visible acknowledgment on the 300x250 banner ad, which will include sponsor's logo, promoting the podcast on the AJSM and OJSM websites.	✓	✓	✓	
Visible acknowledgment on the print ads in regular issues of AJSM and Sports Health promoting the podcast, which will include sponsor's logo	✓	✓	✓	

\*AOSSM must approve copy in advance.



# AOSSM 2024 Sponsorship Benefits

## CONNECTIONS

	Platinum \$125,000 +	Gold \$75,000-\$124,999	Silver \$25,000-\$74,999	Bronze \$10,000-\$24,999
Invitations to the Board of Director's Dinner during Annual Meeting	2			
Invitations to the Corporate Advisory Group Meeting in the fall (includes dinner with the Board of Directors)	2			
Scheduled meetings with AOSSM leadership during AAOS and AOSSM meetings	*	*	*	
Complimentary Annual Meeting Exhibitor Badges (over and above those allocated by your exhibit space agreement)	3	1		
Use of the Annual Meeting attendee mailing list	*	*	*	*
First access to sponsorship opportunities, such as Lunch and Learns	*			

## OUTREACH

Available Discounts for Education With a Purpose Activity Listings	*			
Hyperlink logo on sportsmed.org – AOSSM's website	*	*	*	Name Only
Banner ad in <i>Action and Updates</i> Newsletter	*	*		
Verbal recognition at Board of Directors Dinner during the Annual Meeting	*			
Verbal recognition during Specialty Day	*			

## VISIBILITY

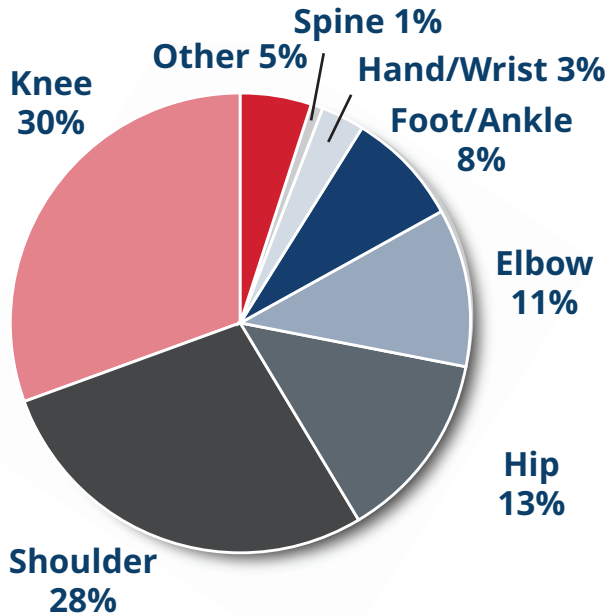
Use of Corporate Sponsor logo	*	*	*	
Logo recognition on Annual Meeting signage	Color Logo	Color Logo	Color Logo	Name Only
Recognition in AOSSM materials throughout the year	Color Logo	Color Logo	Color Logo	Name Only
Logo recognition in Annual Meeting promotional materials	*			

**Platinum Elite Sponsors** (those who commit \$125,000 or more in a single AOSSM fiscal year) may opt to have their educational content indexed on the AOSSM site. When healthcare professionals search the AOSSM site, information about Platinum Elite Sponsor educational activities and articles will appear alongside AOSSM content.

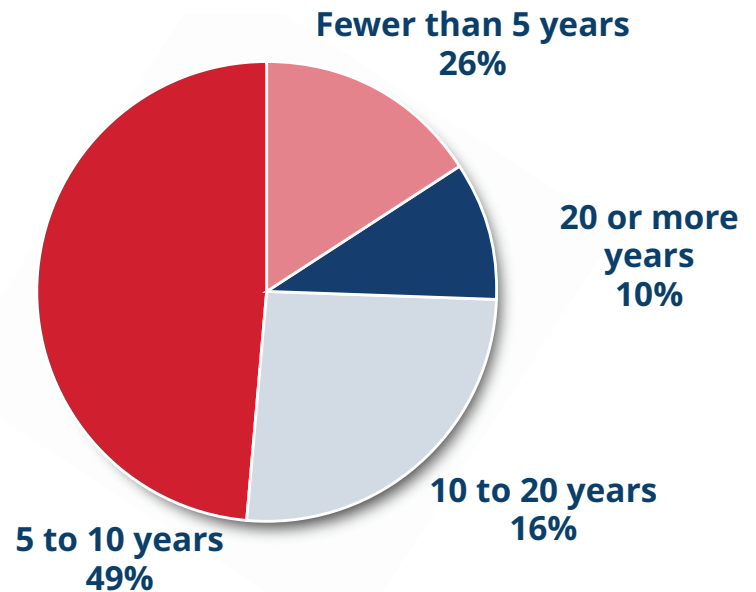


## Annual Meeting Attendee Demographics

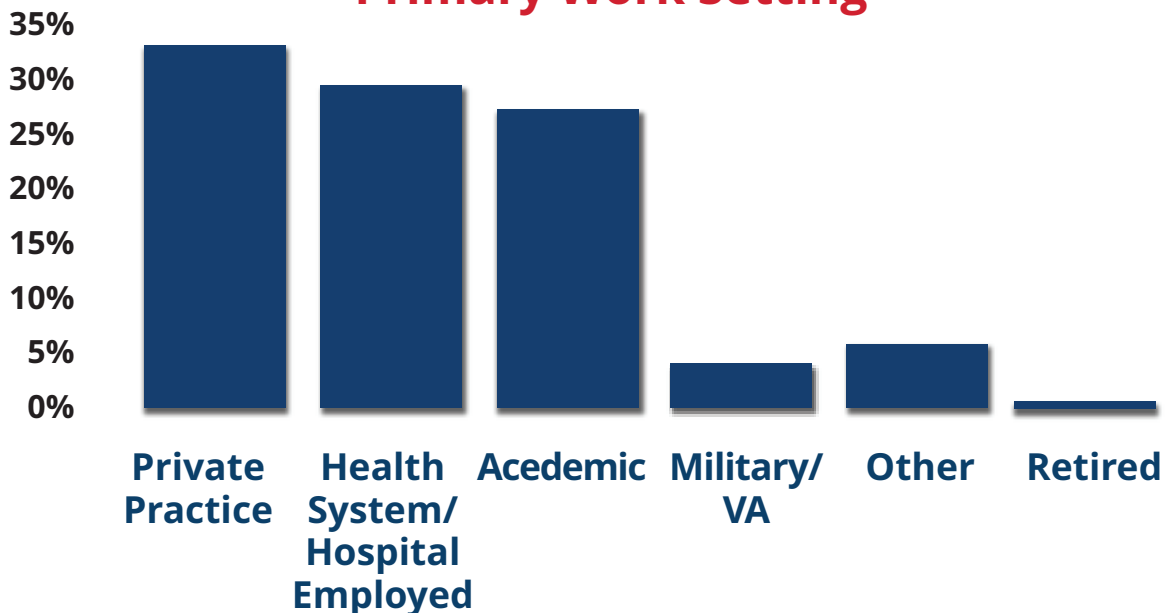
### Specialty



### Years in Practice



### Primary Work Setting



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# *The Power of Affiliation*

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## **2024** SUPPORT OPPORTUNITIES

Create a unique sponsorship package!

Contact Melanie Stanton, CAE, CFRE, DES  
at [melanie@aossm.org](mailto:melanie@aossm.org) or 847.655.8651

9400 Higgins Road Suite 300 | Rosemont, Illinois 60018  
[www.sportsmed.org](http://www.sportsmed.org) | [melanie@aossm.org](mailto:melanie@aossm.org)



American Orthopaedic Society  
for Sports Medicine

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We Keep You in the Game.™



