

INVITATION TO EXHIBIT

# AOSSM

Annual Meeting **2017**

Metro Toronto Convention Centre • Toronto, ON, Canada  
July 20 – 23, 2017

LEARN

IMPLEMENT

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The American Orthopaedic  
Society for Sports Medicine

THE PREMIER  
EDUCATIONAL AND NETWORKING  
EVENT OF THE YEAR

INVITATION TO EXHIBIT

# AOSSM

## Annual Meeting 2017

Metro Toronto Convention Centre • Toronto, Canada  
July 20 – 23, 2017

LEARN

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The AOSSM Annual Meeting 2017 sets the stage for you to tell your corporate story to nearly 1,300 sports medicine specialists, practitioners, and members. Meeting attendees will receive four days of leading research, and education programming in a variety of formats from elite orthopaedic sports medicine experts. The Annual Meeting plays an essential role in providing information on frontline research to the orthopaedic sports medicine community, and it's your chance to meet, influence, educate and connect with top physicians in the field of sports medicine.

This prospectus describes our Annual Meeting and suggests ways for you to access attendees. Use this information to match the meeting to your corporate goals.

As AOSSM President and Program Chair, we created opportunities for you to meet these sports medicine professionals in multiple settings. We suggest you begin by selecting space on our exhibit floor then adding other exposures for your presentations, discussions, and product demonstrations. On the following pages, learn more about our unique exhibitor opportunities, including:

- Industry Symposia
- Industry Theater
- Industry Showcase
- Exhibitor Directory / Advertising

In future months, look for more information about the Annual Meeting 2017 and sponsorship opportunities that can enhance your corporate vision in other substantial ways throughout the year. We encourage you to complete and return the exhibit floor reservation request at the end of this prospectus or contact Pat Kovach (847 / 292 – 4900, [pat@aossm.org](mailto:pat@aossm.org)) for more information.

We look forward to seeing you in Toronto, Ontario, Canada.

Sincerely,

**Annunziato Amendola, MD**  
President

**Brian R. Wolf MD, MS**  
Program Chair



**A passport is *required* to enter Canada, including USA citizens. If you are *not* a Canadian citizen, please carry your passport with you through the airport(s), as proof of your home country.**



# KEY MEETING DETAILS

## LOCATION

Metro Toronto Convention Centre Toronto, ON, Canada

## EXHIBIT DATES AND HOURS\*

July 20-21, 2017 7:30am-5:00pm  
July 22, 2017 7:30am-12:30pm

## MEETING DATES

July 20-23, 2017

## EXHIBITOR REGISTRATION\*

Wednesday, July 19, 2017 2:00pm – 6:00pm  
Thursday, July 20, 2017 7:30am – 5:00pm  
Friday, July 21, 2017 7:30am – 5:00pm  
Saturday, July 22, 2017 7:30am – 12:30pm

## INSTALLATION OF EXHIBITS

Wednesday, July 19, 2017 7:00am – 6:00pm

## DISMANTLING OF EXHIBITS

Saturday, July 22, 2017 12:30pm

**Dismantling of exhibits is not permitted before the official closing time.**

## EXHIBITOR FEES ON OR BEFORE 11/15/2016

Booth Rate: \$2,500  
Publisher's Rate: \$2,400

## EXHIBITOR FEES AFTER 11/15/2016

Booth Rate: \$3,000  
Publisher's Rate: \$2,500

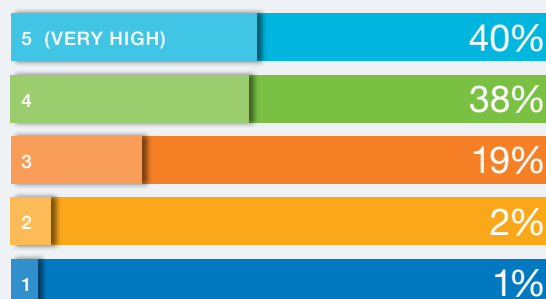
\* Exhibit Hours subject to change based on education hours

## AOSSM MEMBER PROFILE

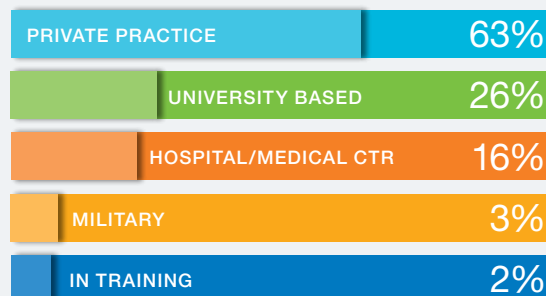
### TYPES OF TEAMS MEMBERS COVER



### VALUE MEMBERS PLACE ON MEETING



### MEMBERS PRACTICE AREAS

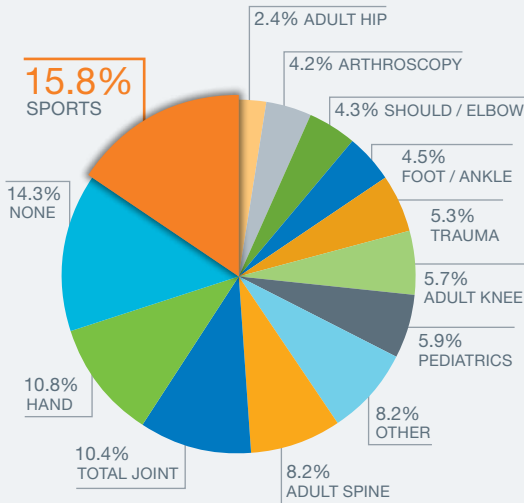


# WHO ARE AOSSM MEMBERS?

AOSSM members are the *leaders* in orthopaedic sports medicine and *actively involved in caring for athletes at all levels of competition*. The Society's founding members are those individuals who established the specialty of orthopaedic sports medicine. Younger members generally are those orthopaedists who have received formal post-graduate training in the specialty. On average, 57% of AOSSM members' professional activities are sports related, divided between clinical care, team coverage, teaching / consulting and research. More than 41% of AOSSM members have an academic appointment.

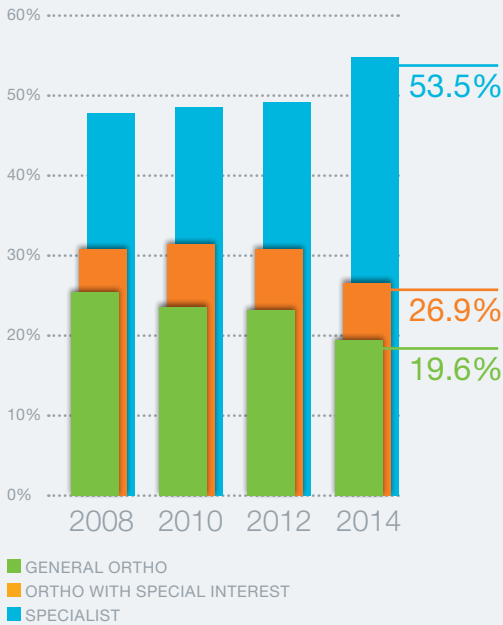
**AOSSM – A GLOBAL LEADER IN ORTHOPAEDIC SPORTS MEDICINE EDUCATION, RESEARCH, COMMUNICATION, AND FELLOWSHIP.**

**MORE ORTHOPAEDIC SURGEONS DESIGNATE THEMSELVES AS A SPORTS MEDICINE SPECIALIST THAN ANY OTHER SPECIALTY**



SOURCE: OPUS 2014

**GROWTH OF SPECIALIZATION ORTHOPAEDIC SURGERY**



SOURCE: Orthopaedic Practice in the US 2001 & 2014

# WAYS TO REACH ATTENDEES

**THE AOSSM CREATED FOUR ADDITIONAL WAYS TO REACH MEETING ATTENDEES AND ACHIEVE YOUR CORPORATE GOALS. DON'T FORGET TO ADD ONE OR MORE TO YOUR PLANNED EXHIBIT:**

## 1

### INDUSTRY SHOWCASE

Industry Showcase connects our meeting attendees with exhibitors as they appear at AOSSM events from March until December 31st. You become part of this network with your 450-character company profile, product codes, contact, and website link. Guidelines will be available after December 31, 2016 at [www.sportsmed.org](http://www.sportsmed.org).

## 2

### INDUSTRY SYMPOSIA

Industry Symposia provide convenient on-site locations where you present non-CME education sessions at times that are not competitive with AOSSM activities. The Society provides box lunches. Use our pre-registration list to invite your audience in advance and encourage attendance. These 90-minute symposia are promoted in the AOSSM Preliminary and Final Programs, [www.sportsmed.org](http://www.sportsmed.org), and Society e-blasts. Guidelines will be available January 18, 2017 at [www.sportsmed.org](http://www.sportsmed.org).

## 3

### INDUSTRY THEATER

Industry Theater is the perfect platform for your product and service demonstrations. Lead small group discussions that give attendees an opportunity to "kick the tires" and experience your product. Use our pre-registration list to invite your audience in advance and encourage attendance. Each 30-minute on-site presentation is promoted in the AOSSM Preliminary and Final Programs, AOSSM website, and e-blasts. Guidelines will be available January 18, 2017 at [www.sportsmed.org](http://www.sportsmed.org).

## 4

### EXHIBITOR DIRECTORY

Exhibitor Directory is one of the most referenced resources at the Annual Meeting. It puts your company name, booth location, contact information, and corporate description right in attendees' hands. It also shows your Industry Symposia, and Industry Theater sessions. Every exhibitor appears in the Directory, but you can add unique flare to your 140-character description by submitting a company color logo. The Directory also offers great placement for your company's ad and receives repeated exposures. Guidelines will be available after December 31, 2016 at [www.sportsmed.org](http://www.sportsmed.org).



# EXHIBITING SPECIFICATIONS

## ALL BOOTHS ARE 10'X10' AND INCLUDE THE FOLLOWING:

- 7"x44" identification sign
- Listing of company name and description in the Exhibitor Directory
- Three complimentary badges per 10'x10' booth
- General security
- Copies of the Preliminary and Final Programs
- Attendee lists pre- and post-meeting

## BOOTH INFORMATION

Each standard booth uses 8' high back walls and 36" high side dividers. Ceiling height is 34'.

## ISLAND BOOTHS

Island booths are available for purchase in lots of 4, 6 and 8 booths.



**LET US HELP YOU TO GAIN A SIGNIFICANT PRESENCE WITH AOSSM LEADERSHIP AND MEMBERS, IDENTIFY WAYS TO EXPAND YOUR VISIBILITY, AND TAKE ADVANTAGE OF COST-EFFECTIVE STRATEGIES TO SET YOUR COMPANY APART FROM OTHERS!**

### DETERMINE YOUR IDEAL SPONSORSHIP PORTFOLIO

Build a partnership with AOSSM! Select from a menu of fundable opportunities, all of which are designed to meet the growing membership needs and demands. Our Corporate Partners report a high satisfaction rate with the ROI they experience through *greater visibility and interaction with the AOSSM community*. Our members realize the importance of industry partnerships, as we all share a common goal to enhance patient care!

**Contact Judy Sherr, Director, Corporate Relations at 847 / 655 – 8651 or [judy@aossm.org](mailto:judy@aossm.org), or visit [www.sportsmed.org](http://www.sportsmed.org) to explore ways to get involved, make an impression and an impact!**

CONNECT

SUCCEED

# EXHIBIT SPACE — ASSIGNMENT PROCEDURES

The exhibit space for Annual Meeting 2017 is conveniently located next to the Scientific Session room. Exhibit space will be assigned based on points accumulated and receipt of application. However, the AOSSM reserves the right, and has sole discretion, to allocate space on any other basis it deems appropriate.

AOSSM uses a point system to determine priority in the assignment of exhibit space.

A company's priority points consist of the following:

- One Point – assigned for each year the company has exhibited at the Annual Meeting since 2012
- One Point – assigned for each 8x10 or 10x10 Annual Meeting space purchased for each year since 2012
- One Point – assigned for the previous year Industry Theater
- Two Points – assigned for the previous year Industry Symposia

Exhibit space will then be assigned in priority point order.

To assist companies in determining their priority point ranking, following is an overview of the priority points of all companies who have exhibited since 2011:

- **30 plus points** 3 companies
- **20 – 29 points** 3 companies
- **10 – 19 points** 23 companies
- **5 – 9 points** 32 companies
- **4 or less** 156 companies

**Applications received by November 15, 2016** will be assigned space under the priority point system. If there is more than one company with the same amount of points, the date of contract receipt will determine sequence of booth assignment. Be aware even though you have a high number of points, if you do not submit your contract before 11 / 15 / 2016 you will **NOT** be guaranteed space.

**Applications received after November 15, 2016** will be assigned on a first come, first served basis.

## SPACE CONFIRMATION

Your assigned booth space confirmation letter will be available at the AOSSM website January 18, 2017.

## TERMS

A deposit of 50% of the total space rental fee **must** accompany the exhibit space application or it will not be considered. The balance is due no later than March 3, 2017. Refunds will **not** be made after space assignment.

## SELECTING EXHIBIT SPACE

Carefully review the floor plan and indicate six locations in **different areas** of the exhibit hall on the application for exhibit space.

**TO MAXIMIZE YOUR CHANCE OF GETTING A BOOTH OF YOUR CHOICE, DO NOT SELECT LOCATIONS THAT OVERLAP.**

## MULTIPLE DIVISIONS & PARENT COMPANIES

Companies with several divisions may group points in order to be situated together on the exhibit floor. However, the contracts must be received together, along with a letter of request. When processing badges and company listings, each division will be treated individually unless otherwise noted. The process will allow each division to contract separately.

**Note: AOSSM's Annual Meeting exhibit space usually sells out approximately two months prior to meeting dates.**

# EXHIBITOR REGISTRATION

A company may register **three (3) individuals** per 10' x 10' booth at no charge. Each additional representative may be registered for a \$250 fee. A maximum of six (6) exhibit personnel, **per booth space**, may be present in the Exhibit Hall at one time, however there is no limit to the number of badges a company can purchase. Badge registration will be available online at [www.sportsmed.org](http://www.sportsmed.org) in April 2017.

Badges are personal and nontransferable. Each representative of an exhibiting company must wear the official badge at all times while in the Exhibit Hall. Supplementing this with business cards or company badges is not permitted. Exhibitor badges may be made out only in the name of the company shown on the exhibit application.

Representatives registering on-site will be required to complete an on-site registration form and submit proof of company affiliation (business card).

On-site badges will be printed at a cost of \$300 per badge.

## CANCELLATIONS

Requests for cancellations of exhibit space must be in writing. No refunds will be made for space not occupied or any space occupied for only a portion of the exhibit time.

Cancellation refunds will be made on the following schedule:

**Prior to booth assignment:** (November 15, 2016) – Full refund less \$500 will be granted.

**After booth assignment:** No refund will be made after booth assignment.

## EXHIBITOR DIRECTORY

Exhibiting at the AOSSM 2017 Annual Meeting includes space in the Exhibitor Directory for your company contact listing, and 140 character product description, if secured by May 1, 2017. In addition, we will offer an opportunity for company advertising, and highlighting your company listing with your color logo for a minimal charge. Information will be available in January 2017.

## FDA REGULATIONS

Exhibitors of products that are not FDA approved are permitted to exhibit only when accompanied by the appropriate signage that indicates the device's FDA clearance status. The following are signs that should be displayed:

- This device is not cleared by the FDA for distribution in the United States
- This device is a Class III device which is limited by federal law for investigational use only
- This device is a Class II device which is cleared for marketing use only

## DISPLAY OF INVESTIGATIONAL PRODUCTS

To remain within the expectations and limitations of the Food and Drug Administration's Guidelines on Notices of Availability, any investigational product that is graphically depicted on a commercial exhibit should:

1. Contain only objective statements about the product
2. Contain no claims of safety, effectiveness or reliability
3. Contain no comparative claims to other marketed products
4. Exist solely for the purpose of obtaining investigators
5. Be accompanied by directions for becoming an investigator and a list of investigator responsibilities
6. Contain a statement: "Caution – Investigational Device – Limited to Investigational Use" (or similar statement) in prominent size and placement

These signs must be placed next to the product display. Exhibitors must also have available at the booth a letter from the FDA, which describes the allowable use status of the product or products. Further information can be obtained from [www.fda.gov](http://www.fda.gov).

## OFFICIAL SERVICE CONTRACTOR

Shepard Exposition Service will serve as the official service contractor for the AOSSM 2017 Annual Meeting. Service kits will be available online after April, 2017. Any questions regarding show services should be directed to Shepard at 404 / 720 – 8600 or [atlanta@shepardes.com](mailto:atlanta@shepardes.com). Visit our website at: [www.shepardes.com](http://www.shepardes.com).

Exhibitors must notify the show manager at least 60 days in advance of the show if they will be using an outside contractor; supplying name, address and supervisor in attendance.

Outside contractors must supply to the show manager at least 60 days in advance of the show, the names of exhibiting companies from whom they have requests to work, the names of the personnel the outside contractor will employ and appropriate insurance certificates.

## HOUSING

Housing information will be sent to all exhibitors after February 1, 2017 and will be available on our website at [www.sportsmed.org](http://www.sportsmed.org).

## NON-AOSSM SPONSORED SOCIAL AND EDUCATIONAL EVENTS

All company events must be pre-approved by the AOSSM. Exhibiting companies are allowed to offer social and/or educational activities with the stipulation that they not take place during official AOSSM Annual Meeting educational or social activities. The Society will make every effort to assist with the placement of pre-approved events; space will be assigned on a first come, first served basis. The AOSSM does not promote or endorse these events.



THE ANNUAL MEETING PRE-REGISTRATION LIST WILL BE MADE AVAILABLE TO ALL EXHIBITORS AT **WWW.SPORTSMED.ORG** AFTER **APRIL 7, 2017**.



## MARKETING AND ADVERTISING

Signage and distribution of literature that is not pre-approved by the AOSSM is prohibited within the convention center or AOSSM-designated meeting properties. No materials can be distributed outside the exhibit area without prior approval and knowledge of AOSSM.

## MOBILE LABS GUIDELINES

- Mobile labs cannot be held during hours when education is taking place
- No signage for mobile labs can be placed in the AOSSM designated hotels or convention center
- Mobile labs cannot be located on AOSSM designated hotel or convention center property or street that borders the hotel or convention center

## COMPANY / STAFF MEETINGS

Exhibiting companies may schedule activities specifically for their respective staff members during the AOSSM 2017 Annual Meeting, however these require pre-approval from AOSSM and may not include AOSSM meeting attendees unless the individual is an employee of the company holding the event.

## SCIENTIFIC PROGRAM INFORMATION

The Preliminary Program will be available online after March 18, 2017. Visit [www.sportsmed.org](http://www.sportsmed.org) to download the program as needed.

## ADMISSION TO SCIENTIFIC SESSIONS

Unless the room is overcrowded, exhibiting booth personnel may attend the scientific sessions which do not require a ticket.

## SECURITY AND LIABILITY

Independent watchmen will be engaged to provide protection for the overall area, but not for any particular exhibit. The AOSSM or the Metro Toronto Convention Centre, any of their officers, agents or employees, **SHALL NOT BE LIABLE FOR ANY ACT OR OMISSION OF SUCH WATCHMEN**; or for any damage or injury caused to an exhibitor of its property occasioned by the condition of the premises or its mechanical systems; loss by theft, mysterious disappearance or damage by fire, accident, or any other act or omission of the Society, or the Metro Toronto Convention Centre, or its officers, agents and employees; or any damage or injury arising from any act, omission or negligence of said AOSSM, or the Metro Toronto Convention Centre, or their officers, agents or employees. Should a contingency prevent the holding of AOSSM's 2017 Annual Meeting, AOSSM will not be held liable for any expenses incurred by the exhibiting corporation.

## INSURANCE

It shall be the responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amounts as the exhibitors shall deem adequate. Insurance protection will not be afforded to the exhibitor either by the AOSSM or the Metro Toronto Convention Centre.

## CONDUCTING EXHIBITS

All exhibits must conform to the fire laws, health regulations, electrical codes and other ordinances of the Metro Toronto Convention Centre. Exhibitor agrees to comply with all regulations and policies of AOSSM in effect from time to time.

## ADDITIONAL RULES

Commercial exhibits are not a condition of the provision of commercial support for this activity.

Exhibit personnel shall not congregate at the entrance to the exhibit hall. Exhibit personnel shall conduct their business so as to minimize any obstruction or interference with the flow of traffic in the exhibit hall aisles.

No sales meetings shall be conducted in the exhibit hall. Exhibitors may not let or sublet or transfer the exhibit space without consent of the AOSSM.

AOSSM reserves the right to determine categories of permitted exhibitors. If AOSSM determines that an exhibitor no longer meets AOSSM's criteria of permitted exhibitors, AOSSM may cancel this agreement and will return to the exhibitor all deposits or fees paid by the exhibitor.

In the event of AOSSM's failure or inability to fulfill this contract, for reasons beyond its control, AOSSM agrees to return to the exhibitor all deposits made and this agreement shall be deemed canceled by mutual consent.

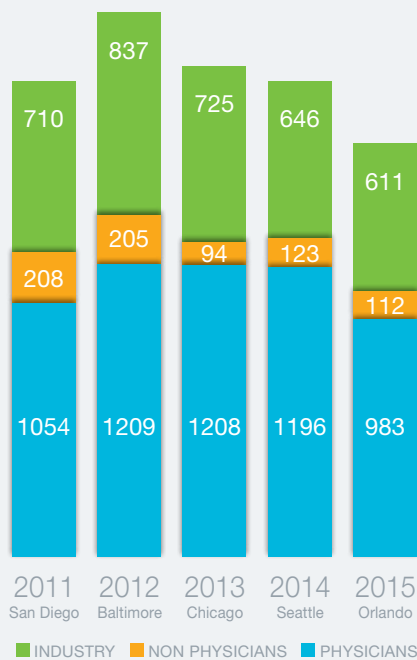
The exhibitor hereby agrees to indemnify, defend and save and hold the Society, the Metro Toronto Convention Centre and their employees, representatives, agents, successors and assigns forever harmless from any and all damages, claims, judgments, losses, costs and expenses, including but not limited to attorney's fees that may hereinafter at any time be incurred, suffered, sustained or imposed upon AOSSM or the Metro Toronto Convention Centre or their employees, legal representatives, agents or assigns or be made a party to or be required to pay, do or perform by reason of, arising out of, or by virtue of, or incident to, the performance of any contract or agreement which may result in acceptance of this application or the providing of exhibit space as herein contemplated, including, but not limited to, any such claims, damages, losses or expenses attributable to bodily injury, sickness, disease or death, or injury to or destruction of tangible property, including the loss of use resulting there from.

Electrical and other mechanical apparatus must be muffled so that noise does not disturb other exhibitors. Earphones must be supplied for audio presentations.

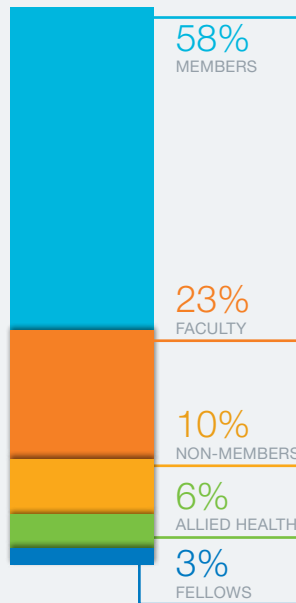
The AOSSM and Shepard Exposition follow the International Association of Exhibitions & Events (IAEE) Guidelines for Display Rules and Regulations 2014, or most recent version. Please visit the IAEE website at [www.iaee.com/](http://www.iaee.com/) resources for a current copy.

# WHO ATTENDS THE AOSSM ANNUAL MEETING?

## AOSSM ANNUAL MEETING ATTENDANCE



## ANNUAL MEETING 2015 PHYSICIAN/ALLIED HEALTH PROVIDERS



AOSSM's Annual Meeting brings together approximately 1,300 leaders within the sports medicine industry, including orthopaedic sports medicine specialists, non-member physicians, allied health professionals, fellows and industry representatives. More than two-thirds of AOSSM's members indicate that the Society is their most utilized source of sports medicine information and education – more than any other orthopaedic or sports medicine organization. Non-member attendees are either general orthopedists with a special interest in sports medicine or other medical specialists who want to stay current with the specialty.



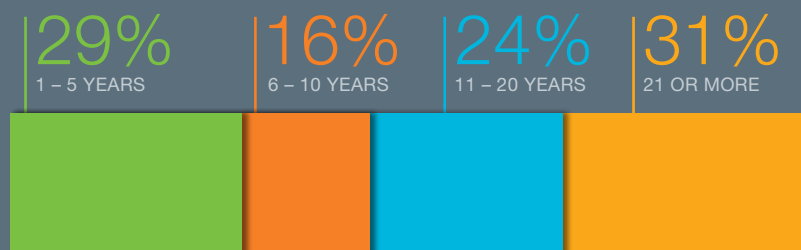
# ARE AOSSM MEMBERS TEAM PHYSICIANS?

## MEMBERS WHO ARE TEAM PHYSICIANS



A hallmark of AOSSM members is their active involvement with athletics, not just athletic injuries. Nearly 83% of AOSSM members provide team service in some capacity, 9.9% provide on-the-field coverage only, 12.3% provide office-based consulting only, and more significantly, 72.5% of members provide both. The typical member works with an average of five teams.

## YEARS OF MEMBER EXPERIENCE







**JOIN OUR PRESTIGIOUS GROUP OF EXHIBITORS – MEET, INFLUENCE, EDUCATE AND CONNECT WITH TOP PHYSICIANS IN THE FIELD OF SPORTS MEDICINE.**

**Here is a list of prestigious and prominent companies that exhibited with us in 2016:**

Active Implants, LLC  
 AlloSource  
 Applied Biologics, LLC  
 Artelon  
 Arthrex, Inc.  
 Bard Davol  
 Bauerfeind USA  
 BBL Medical Facilities  
 Bioventus  
 Breg  
 Cannuflow, Inc.  
 Care Credit  
 Cayenne Medical, Inc.  
 CEP Compression  
 Ceterix Orthopaedics, Inc.  
 Children's Health  
 ConMed  
 CyMedica Orthopedics  
 Daiichi Sankyo, Inc.  
 Datalys Center for Sports Injury Research and Prevention  
 DePuy Synthes Mitek Sports Medicine  
 DJO Global, Inc.  
 Doctor.com  
 Ferring Pharmaceuticals, Inc.  
 Ferris Mfg. Corp.  
 FH Orthopedics, Inc.  
 Fidia Pharma USA, Inc.  
 Game Ready  
 Halyard Health  
 Hapad, Inc.  
 Hely & Weber  
 Houston Methodist Hospital  
 Integrated Endoscopy  
 ISAKOS  
 Ivy Sports Medicine, LLC  
 JRF Ortho  
 Lipogems  
 Medical Consultants Network (MCN)

MiMedx Group, Inc.  
 Modernizing Medicine  
 Multi Radiance Medical  
 Musculoskeletal Transplant Foundation (MTF)  
 myoscience  
 Newclip Technics USA  
 NuTech  
 Nutramax Laboratories Inc.  
 Oberd  
 Orteq Sports Medicine (OSM)  
 OrthoD  
 Orthopaedic Learning Center  
 Orthopaedic Research and Education Foundation (OREF)  
 Ossur Americas  
 Physician Owned Surgery Centers  
 Physicians Angels  
 Planmed, Inc.  
 PolyGel, LLC  
 Reparel  
 RockTape, Inc.  
 Rotation Medical  
 RTI Surgical Inc.  
 Sage Publishing  
 Slack Inc.  
 Smith & Nephew, Inc.  
 SonoSite FujiFilm  
 Stryker  
 Tissue Regenix Orthopedics, Inc.  
 Top Shelf Orthopedics  
 Topical Gear  
 Touch of Life Technologies  
 Townsend Design  
 Trice Medical  
 United States Bone and Joint Initiative (USBJI)  
 Vericel  
 Zimmer Biomet



# IMPORTANT DATES

Application and deposit for exhibit spacedue for priority points based assignment.....	<b>November 15, 2016</b>
Last day to cancel with full refund less \$500 .....	<b>November 15, 2016</b>
Notification of space assignment ....	<b>January 18, 2017</b>
Full booth payment due .....	<b>March 3, 2017</b>
Preliminary program available .....	<b>March 18, 2017</b>
Badge registration deadline (online) .....	<b>June 12, 2017</b>
Exhibitor installation .....	<b>July 19, 2017</b>
Exhibitor registration .....	<b>July 19 – 22, 2017</b>
Exhibits open .....	<b>July 20 – 22, 2017</b>
Exhibits close and dismantle.....	<b>July 22, 2017</b>

# EXHIBIT HALL

## SOUTH BUILDING, 800 LEVEL, HALL E

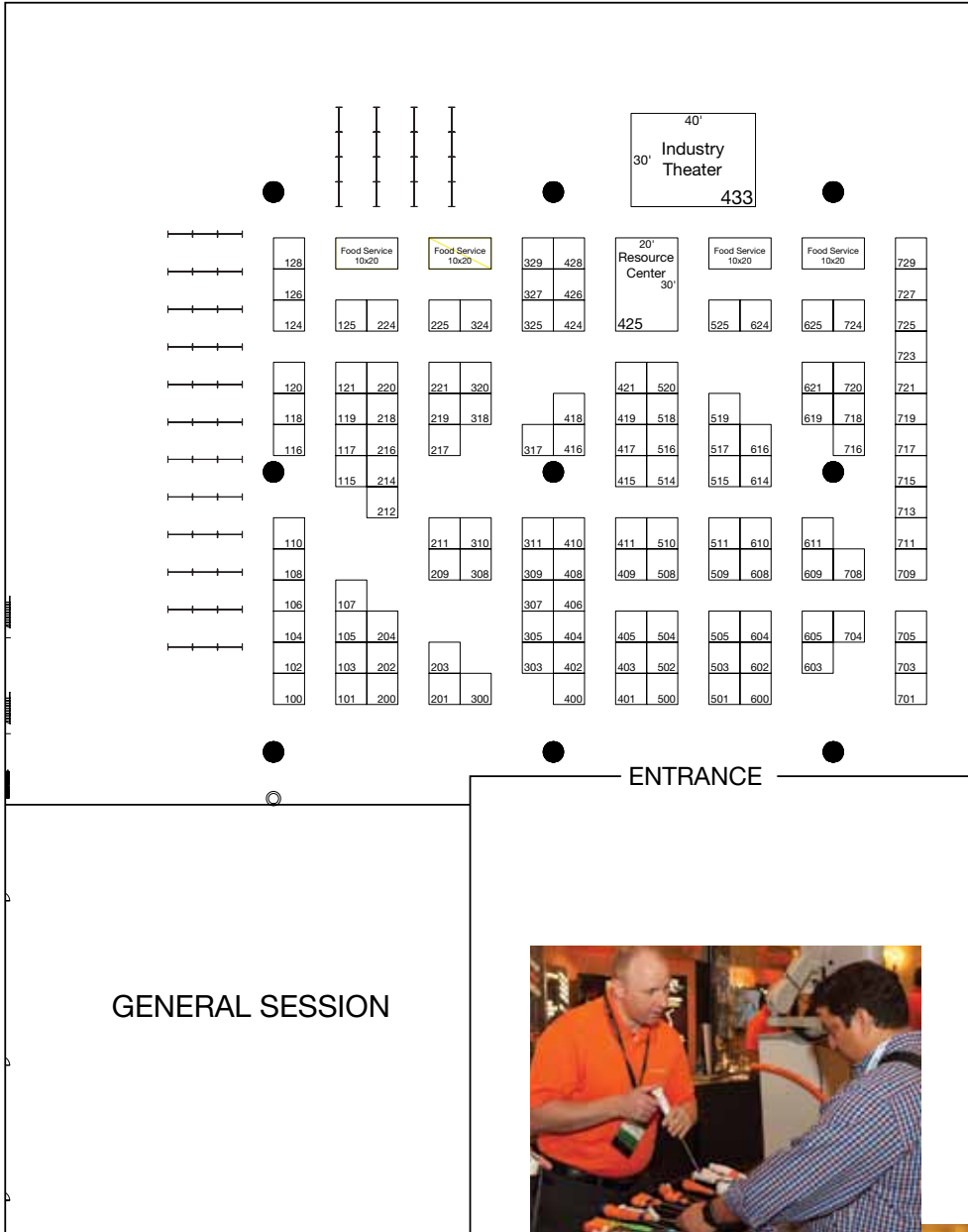
Visit [www.sportsmed.org](http://www.sportsmed.org) for additional partnership opportunities, housing, and much more visit the "Industry" tab, "Exhibiting Opportunities" at our website.

## EXHIBITOR PRODUCT CODES

Please review and provide the most accurate code for your product on the contract page of this prospectus.

### PRODUCT CODES:

- AM** Anatomical Model
- AS** Arthroscopic Systems
- BLD** Blood Products
- BNE** Bone Products
- BB** Business to Business / OEM
- CS** Casting Supplies & Equip
- COM** Computer Hardware / Software
- DEV** Devices
- DI** Diagnostic Equipment
- EDU** Education – Patient & Physician
- EMR** Electronic Medical Records
- FPD** Facility Planning & Design
- IMG** Image Guiding / Navigation System
- I** Implants
- MKT** Market Research Services
- MS** Medical Supplies
- MRI** MRI
- O** Orthoses
- OTH** Other
- PH** Pharmaceuticals
- PM** Practice / Office Management
- P** Prostheses
- PUB** Publishers
- REHB** Rehabilitation / Exercise Equip
- SF** Shoes & Foot supplies
- SG** Soft Goods (Supports)
- SE** Surgical Equipment
- SI** Surgical Instruments
- T** Tissue Products
- XRAY** X-Ray



# EXHIBITOR CONTRACT

## Rate on/before November 15, 2016:

Booth Rate: \$2,500

Publisher's Rate: \$2,400

## Rate after November 15, 2016:

Booth Rate: \$3,000

Publisher's Rate: \$2,500

No refunds after booth space is assigned  
(November 15, 2016)

# AOSSM

## Annual Meeting 2017

Metro Toronto Convention Centre • Toronto, ON, Canada  
July 20 – 22, 2017

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IMPLEMENT

SUCCEED

You are hereby authorized to reserve \_\_\_\_\_ space(s) for our / my exhibit at the 2017 AOSSM Annual Meeting to be held at the Metro Toronto Convention Centre.

**Please make sure you choose from different sections of the Exhibit Hall (South Bldg., 800 Level, Hall E).**

1ST BOOTH CHOICE

4TH BOOTH CHOICE

2ND BOOTH CHOICE

5TH BOOTH CHOICE

3RD BOOTH CHOICE

6TH BOOTH CHOICE

EXHIBITOR PRODUCT CODE(S). PLEASE REVIEW AND PROVIDE THE MOST ACCURATE CODE FOR YOUR PRODUCT FROM PAGE 8 OF THIS PROSPECTUS.

Total Booths

Total Cost

Exhibitors we do not want in proximity (if possible) \_\_\_\_\_

We / I agree to pay:  in full or  50% of the rental charge for space with this application with the final payment due March 3, 2017. We / I agree to abide by all regulations governing exhibits set forth in the AOSSM Invitation to Exhibit Brochure for 2017 which is made a part of this contract, and to comply with all conditions under which the exhibit space at Metro Toronto Convention Centre is leased to the AOSSM. The exhibits will conform to the rules and regulations as formulated by the National Association of Exposition Managers and the Exposition Service Contractors Association. Also reference the print on page 5 for the display guide information.

COMPANY NAME APPLYING

CONTACT NAME

COMPANY ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

COMPANY WEBSITE ADDRESS

## PAYMENT INFORMATION

Mail form and payment to AOSSM, Attn: Patricia Kovach, 9400 W. Higgins Rd, Suite 300, Rosemont, IL 60018. Make check payable to American Orthopaedic Society for Sports Medicine (AOSSM) or provide credit card information and fax form to 847 / 292 – 4905.

Check Enclosed  Visa  Mastercard  American Express

CARD NUMBER

EXP. DATE

CCV CODE

NAME (AS IT APPEARS ON CARD)

SIGNATURE (I AGREE TO PAY ACCORDING TO THE CREDIT CARD ISSUER AGREEMENT)

DATE



The American Orthopaedic  
Society for Sports Medicine

9400 W. Higgins Road, Suite 300  
Rosemont, IL 60018

RETURN SERVICE REQUESTED

NONPROFIT ORG.  
US POSTAGE  
PAID  
DES PLAINES, IL  
PERMIT NO. 192

# AOSSM

## Annual Meeting 2017

Metro Toronto Convention Centre • Toronto, ON, Canada  
July 20 – 23, 2017

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