

2020 EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Annual Meeting Event

- Banner Ads in Daily Meeting E-Blasts
- Charging Station(s)
- Coffee Breaks
- Continental Breakfasts
- Cyber Café
- Hotel Key Cards
- Lanyards
- Preliminary and Final Programs
- Presidential Guest Speaker
- Product Theater
- Registrant Backpack
- Saturday Night Family Event
- Twitter Display Kiosk
- Welcome Reception
- WiFi

Named Research Opportunity

- Steven P. Arnoczky Young Investigator Grant
- Sandy Kirkley Clinical Outcomes Research Grant
- Consensus Statements
- Osteoarthritis Grant
- Bart Mann Award for Advancement of Sports Medicine Science

Resident / Fellow Engagement

- Resident Member Category*
- Fellow Exam (Pre & Post)*
- Fellows Online Resource Center*
- Travelling Fellows*

Communication / Marketing

- AOSSM App
- *In the Game*
- Sports Medicine Update
- Sportsmed.org Website
- STOP Sports Injuries

Annual Meeting Education

- Exchange Lecture Series
- General Sessions
- Instructional Courses
- Live Surgery Simulcasts
- Posters / Poster Tour
- Game Changer Sessions
- Sports Health Symposium

Exclusive Elite Opportunities

Industry Symposia*
Think Tank**



* Must have committed \$100,000

** Must have committed \$125,000

EDUCATIONAL AND SKILL COURSE OPPORTUNITIES

Surgical Skills Courses

- 2020–Biologics
- 2020–Hip

Sports Specific Courses

- 2020–Baseball

Spotlight Demos

Fellows Course

Specialty Day

- Specialty Day Final Program

Annual Meeting Online Instructional Courses

Review Courses

- AOSSM / AAOS Orthopaedic Sports Medicine Review Course*
- Self Assessment Exam*

EXCLUSIVE SPONSORSHIP BENEFITS

	Elite	Gold	Silver	Bronze
Marketing Benefits				
Use of Corporate Sponsor logo	●	●	●	
One use of the membership mailing list with pre-approval of use / content shared	●			
Use of the Annual Meeting attendee mailing list	●	●	●	●
Use of the Specialty Day attendee mailing list	●	●	●	●
Logo recognition on Annual Meeting signage	Color Logo	Color Logo	Black & White Logo	Name Only
Logo recognition in Annual Meeting Preliminary, Preview and Final Programs	Color Logo	Color Logo	Black & White Logo	Name Only
Logo recognition on Specialty Day signage	Color Logo	Color Logo	Black & White Logo	Name Only
Hyperlink logo on sportsmed.org and AOSSM app	Color Logo	Color Logo	Black & White Logo	Name Only
Quarterly social media exposure and opportunity	●	●		
Verbal recognition at Board of Directors Dinner during the Annual Meeting	●			
Verbal recognition during Specialty Day	●			
Annual Meeting Corporate Sponsor lapel pin and ribbon	●	●	●	●
AOSSM Industry Education Recognition Program	2	●		
Advertising Benefits				
Monthly exposure on www.sportsmed.org	●	●		
Recognition in AOSSM materials throughout the year	Color Logo	Color Logo	Black and White Logo	Name Only
Banner ad in Action and Updates monthly e-newsletter	●	●		
Recognition on AOSSM App	●	●	●	●
Push message recognition on AOSSM app	●			
Annual Hospitality and Networking Benefits				
Invitations to the Board of Director's Dinner during Annual Meeting	2			
Invitations to the Corporate Advisory Group	2			
Complimentary subscriptions to Sports Medicine Update	4	4	2	
Opportunity to host a networking event at Annual Meeting	●	●	●	●